

**NEW
VENUE!**

EDF 2017

THE MMBC CONTINUUM 2017
**ECONOMIC
DEVELOPMENT FORUM**

JUNE 27-29



**NEW 2017 DATES!
PLAN
EARLY!**



The Guest House at Graceland | 3600 Elvis Presley Blvd | Memphis, TN 38116

THE NEW DYNAMICS OF GROWING M/WBES TO MEET THE SUPPLY/DEMAND EQUATION



The EDF is the Mid-South's largest economic development conference that convenes major corporations, public sector agencies, scalable minority and women-owned business enterprises, community partners and a host of other stakeholders. The conference provides great exposure to national thought leaders, networking, and access to supplier diversity, procurement opportunities, and economic inclusion best practices.

SPONSORSHIP PACKAGES

HOST - \$50,000

- 10 Tickets to each of the following events: Business Reception, Power Breakfast, Luncheons, & Seminars
- Full Page Program Book Color Ad
- 1 - 10 x 10 Exhibit Booths

GOLD - \$10,500

- 10 Tickets to each of the following events/seminars: Business Reception, Power Breakfast, Luncheons, & Seminars
- Half Page Program Book Color Ad
- 1 - 10 x 10 Exhibit Booth

PLATINUM - \$25,000

- 10 Tickets to each of the following events/seminars: Business Reception, Power Breakfast, Luncheons, & Seminars
- Full Page Program Book Color Ad
- 1 - 10 x 10 Exhibit Booth

SILVER - \$5,500

- 5 Tickets to each of the following events/seminars: Business Reception, Power Breakfast, Luncheons, & Seminars
- Quarter Page Program Book Color Ad
- 1 - 10 x 10 Exhibit Booth

DIAMOND - \$15,000

- 10 Tickets to each of the following events/seminars: Business Reception, Power Breakfast, Luncheons, & Seminars
- Full Page Program Book Color Ad
- 1 - 10 x 10 Exhibit Booth

BRONZE - \$3,500

- 2 Tickets to each of the following events/seminars: Business Reception, Power Breakfast, Luncheons, & Seminars
- Quarter Page Program Book Color Ad
- 1 - 10 x 10 Exhibit Booth

The EDF is produced by The MMBC Continuum, an economic accelerator for stage II M/WBES.



MMBC CONTINUUM | 2017 ECONOMIC DEVELOPMENT FORUM | REGISTRATION FORM

SPONSORSHIP PACKAGES

HOST - \$50,000 PLATINUM - \$25,000 DIAMOND - \$15,000 GOLD - \$10,500 SILVER - \$5,500 BRONZE - \$3,500

For other sponsorship opportunities and conference packages contact Doris Gordon at The MMBC Continuum.

FULL CONFERENCE PACKAGES

<input type="checkbox"/> 2G PATRON PACKAGE <i>Future Entrepreneur Package</i> Quarter Page Color Ad – digital program book Business Reception Ticket (Tuesday) Seminar Tickets (Each of the 2 Seminars on Wednesday) Exhibit Hall Ticket (Wednesday) Continental Breakfast Ticket (Thursday) Luncheon Ticket (Thursday) Seminar Ticket (Each of the 3 Seminars on Thursday)	Corporate: \$1,500 MWBE/Community: \$1,000
<input type="checkbox"/> CONFERENCE PACKAGE Business Reception Ticket (Tuesday) Seminar Ticket (Each of the 2 Seminars on Wednesday) Exhibit Hall Ticket (Wednesday) Continental Breakfast Ticket (Thursday) Luncheon Ticket (Thursday) Seminar Tickets (Each of the 3 Seminars on Thursday)	Corporate: \$1,000 MWBE/Community: \$400

ALA CARTE RATES

<input type="checkbox"/> BUSINESS RECEPTION (TUESDAY)	Corporate: \$100 MWBE/Community: \$50
<input type="checkbox"/> ONE DAY PACKAGE (WEDNESDAY ONLY) <i>Ultimate Networking Package (Wednesday, June 28, 2017)</i> Business Reception Ticket (Tuesday) Exhibit Hall Ticket (Wednesday) Seminar Ticket (Each of the 2 Seminars on Wednesday)	Corporate: \$250 MWBE/Community: \$100
<input type="checkbox"/> ONE DAY PACKAGE (THURSDAY ONLY) <i>Executive Bonus Package (Thursday, June 29, 2017)</i> Business Reception Ticket (Tuesday) Exhibit Hall Ticket (Wednesday) Continental Breakfast Ticket (Thursday) Luncheon Ticket (Thursday) Seminar Ticket (Each of the 3 Seminars on Thursday)	Corporate: \$500 MWBE/Community: \$300

*Early Registration ends April 28, 2017. All program book advertisements due April 28, 2017.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Tuesday, June 27, 2017 - **Business Reception Sponsor – \$15,000**
 Wednesday, June 28, 2017 - **Luncheon Sponsor - \$10,000**
 Thursday, June 29, 2017 - **Luncheon Sponsor - \$10,000**

Thursday, June 29, 2017 - **Continental Breakfast Sponsor - \$6,000**
Charging Station (Cell Phone Charger) Sponsor - \$10,000
Lanyard Sponsor - \$5,000

PAYMENT:

Enclosed is our check for \$ _____ Credit Card: Visa Mastercard Discover AmEx

Credit Card Number	Exp. Date
Name as it appears on Card	3/4 Digit Security Code
Company Name	
Address	City State Zip Code
Contact Name	Title
Phone	Cell Fax
Email Address	

Mail all CHECKS to: The MMBC Continuum | P. O. Box 3050 | Memphis, TN 38173

PROGRAM BOOK ADVERTISING RATES

<input type="checkbox"/> Full page 8.5" x 11"	\$1,000
<input type="checkbox"/> Half page 5.5" x 8.5"	\$500
<input type="checkbox"/> Quarter page 4.25" x 5.5"	\$300

*All program book advertisements due April 28, 2017.

RETURN ALL PROGRAM BOOK ADS TO: (DEADLINE April 28, 2017)

Natalie Robinson
 Phone: 901.525.6512 | nrobinson@mmbc-memphis.org
 File submitted: High resolution PDF

DIRECT ALL SPONSORSHIP AND REGISTRATION INQUIRIES TO:

Doris Gordon
 The MMBC Continuum
 158 Madison Avenue Suite 300 | Memphis, TN 38103
 Phone: 901.525.6512 | Fax: 901.525.5204 | dgordon@mmbc-memphis.org

HOTEL INFORMATION: PLEASE MAKE HOTEL RESERVATIONS DIRECTLY TO:
 The Guest House at Graceland | Attn.: Reservations Department
 3600 Elvis Presley Blvd | Memphis, TN 38116
 Call the Reservations Department at 800.238.2000

MMBC Continuum's EDF Cancellation Policy:

Upon confirmation of your commitment to participate in the EDF all sales are considered final. No refunds will be made for cancellations, no-shows or unforeseen Acts of God.