

EDF 2017

THE MMBC CONTINUUM 2017
ECONOMIC
 DEVELOPMENT FORUM
JUNE 27-29 10TH ANNIVERSARY

NEW 2017 DATES!
PLAN EARLY!

Memphis Cook Convention Center | 255 N. Main Street | Memphis, TN 38103

THE NEW DYNAMICS OF GROWING M/WBES to Meet the Supply/Demand Equation



The EDF is the Mid-South's largest economic development conference and convenes major corporations, public sector agencies, minority and women-owned business enterprises, community partners and a host of other stakeholders. The conference provides great exposure to national thought leaders, networking, and access to supplier diversity, procurement, and economic inclusion best practices.

SPONSORSHIP PACKAGES

<p>HOST - \$50,000</p> <ul style="list-style-type: none"> • 25 Tickets to each of the following events: Business Reception, Power Breakfast, Luncheons, & Seminars • Full Page Program Book Color Ad • 2 - 10 x 10 Exhibit Booths 	<p>GOLD - \$10,500</p> <ul style="list-style-type: none"> • 10 Tickets to each of the following events/seminars: Business Reception, Power Breakfast, Luncheons, & Seminars • Half Page Program Book Color Ad • 1 - 10 x 10 Exhibit Booth
<p>PLATINUM - \$25,000</p> <ul style="list-style-type: none"> • 20 Tickets to each of the following events/seminars: Business Reception, Power Breakfast, Luncheons, & Seminars • Full Page Program Book Color Ad • 1 - 10 x 10 Exhibit Booth 	<p>SILVER - \$5,500</p> <ul style="list-style-type: none"> • 5 Tickets to each of the following events/seminars: Business Reception, Power Breakfast, Luncheons, & Seminars • Quarter Page Program Book Color Ad • 1 - 10 x 10 Exhibit Booth
<p>DIAMOND - \$15,000</p> <ul style="list-style-type: none"> • 15 Tickets to each of the following events/seminars: Business Reception, Power Breakfast, Luncheons, & Seminars • Full Page Program Book Color Ad • 1 - 10 x 10 Exhibit Booth 	<p>BRONZE - \$3,500</p> <ul style="list-style-type: none"> • 3 Tickets to each of the following events/seminars: Business Reception, Power Breakfast, Luncheons, & Seminars • Quarter Page Program Book Color Ad • 1 - 10 x 10 Exhibit Booth



MMBC CONTINUUM | 2017 ECONOMIC DEVELOPMENT FORUM | REGISTRATION FORM

SPONSORSHIP PACKAGES

HOST - \$50,000 PLATINUM - \$25,000 DIAMOND - \$15,000 GOLD - \$10,500 SILVER - \$5,500 BRONZE - \$3,500

For other sponsorship opportunities and conference packages contact Doris Gordon at The MMBC Continuum.

FULL CONFERENCE PACKAGES

<input type="checkbox"/> CORPORATE PACKAGE 2 Tickets per event & 1 - 10 x 10 booth	Early: \$1,000	Regular: \$1,100
<input type="checkbox"/> MWBE/COMMUNITY PACKAGE 2 Tickets per event & 1 - 10 x 10 booth	Early: \$450	Regular: \$550

ALA CARTE RATES

<input type="checkbox"/> _____ BUSINESS RECEPTION (TUESDAY)	Corporate: \$100	MWBE/Community: \$50
<input type="checkbox"/> _____ EXHIBIT BOOTH ONLY	Corporate: \$400	MWBE/Community: \$200
<input type="checkbox"/> ONE DAY PACKAGE One Ticket per event - Wednesday or Thursday, includes Business Mixer (booth exhibit not included)		
<input type="checkbox"/> _____ WEDNESDAY <input type="checkbox"/> _____ THURSDAY	Early: \$275	Regular: \$375

SEMINARS

<input type="checkbox"/> _____ CEO/PRESIDENTS ROUNDTABLE	Corporate: \$100	MWBE/Community: \$50
<input type="checkbox"/> _____ 2GMBE YOUTH SEMINAR	Corporate: \$100	MWBE/Community: \$50
<input type="checkbox"/> _____ CORPORATE IMPACT SEMINAR	Corporate: \$100	MWBE/Community: \$50
<input type="checkbox"/> _____ M/WBE SEMINAR	Corporate: \$100	MWBE/Community: \$50
<input type="checkbox"/> _____ MBDA SEMINAR	Corporate: \$100	MWBE/Community: \$50

INDIVIDUAL POWER BREAKFAST & LUNCHEON (PER DAY)

<input type="checkbox"/> _____ POWER BREAKFAST TICKET (WEDNESDAY)	Corporate: \$100	MWBE/Community: \$50
<input type="checkbox"/> _____ CONTINENTAL NETWORKING BREAKFAST (THURSDAY)	Corporate: \$100	MWBE/Community: \$50
<input type="checkbox"/> _____ LUNCHEON TICKET <input type="checkbox"/> _____ WED and/or <input type="checkbox"/> _____ THUR	Corporate: \$100	MWBE/Community: \$50

GROUP POWER BREAKFAST (PER DAY)

<input type="checkbox"/> _____ FULL TABLE (10) POWER BREAKFAST (WEDNESDAY)	Corporate: \$450	MWBE/Community: \$350
<input type="checkbox"/> _____ CONTINENTAL NETWORKING BREAKFAST (THURSDAY) NUMBER OF TICKETS: <input type="checkbox"/> (5) OR <input type="checkbox"/> (10)	Corporate: \$200	MWBE/Community: \$150

GROUP LUNCHEON (PER DAY)

<input type="checkbox"/> _____ FULL TABLE (10) LUNCHEON <input type="checkbox"/> _____ WED and/or <input type="checkbox"/> _____ THUR	Corporate: \$450	MWBE/Community: \$350
<input type="checkbox"/> _____ HALF TABLE (5) <input type="checkbox"/> _____ WED and/or <input type="checkbox"/> _____ THUR	Corporate: \$200	MWBE/Community: \$150

*Early Registration ends April 24, 2017. All program book advertisements due April 24, 2017.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Tuesday, June 27, 2017 - Business Reception Sponsor - \$15,000
 Wednesday, June 28, 2017 - Luncheon Sponsor - \$10,000
 Thursday, June 29, 2017 - Luncheon Sponsor - \$10,000

Thursday, June 29, 2017 - Continental Breakfast Sponsor - \$6,000
 Exhibit Hall Sponsor - \$15,000
 Charging Station (Cell Phone Charger) Sponsor - \$10,000
 Lanyard Sponsor - \$5,000

PAYMENT:

Enclosed is our check for \$ _____ Credit Card: Visa Mastercard Discover AmEx

Credit Card Number _____ Exp. Date _____

Name as it appears on Card _____ 3/4 Digit Security Code _____

Company Name _____

Address _____ City _____ State _____ Zip Code _____

Contact Name _____ Title _____

Phone _____ Cell _____ Fax _____

Email Address _____

Mail all CHECKS to: The MMBC Continuum | P. O. Box 3050 | Memphis, TN 38173

PROGRAM BOOK ADVERTISING RATES

<input type="checkbox"/> Full page 8.5" x 11"	\$1,000
<input type="checkbox"/> Half page 5.5" x 8.5"	\$500
<input type="checkbox"/> Quarter page 4.25" x 5.5"	\$300

*All program book advertisements due April 24, 2017.

RETURN ALL PROGRAM BOOK ADS TO: (DEADLINE April 24, 2017)

Natalie Robinson
 Phone: 901.525.6512 | nrobinson@mmbc-memphis.org
 File submitted: High resolution PDF

DIRECT ALL SPONSORSHIP AND REGISTRATION INQUIRIES TO:

Doris Gordon
 The MMBC Continuum
 158 Madison Avenue Suite 300 | Memphis, TN 38103
 Phone: 901.525.6512 | Fax: 901.525.5204 | dgordon@mmbc-memphis.org
 HOTEL INFORMATION: PLEASE MAKE HOTEL RESERVATIONS DIRECTLY TO:
 Sheraton Hotel - Downtown | Attn.: Reservations Department
 250 N. Main Street | Memphis, TN 38103-1624
 Call the Reservations Department at 901.527.7300

MMBC Continuum's EDF Cancellation Policy:

Upon confirmation of your commitment to participate in the EDF all sales are considered final. No refunds will be made for cancellations, no-shows or unforeseen Acts of God.